

The initial research



Table of Contents

The selection criteria	2
Input fields	2
Drop-down menus associated with input fields	
Title or content	
Search language	3
How to exploit the potential of selection criteria	
Search Restrictions	
Subscription require	7
Research quotas	
Research themes	
The illustrations	7



The selection criteria

You are looking for ideas in a specific theme. For this, you have several parameters.

Note: Your entry will appear in the results either in the title or in the content. This will depend on the "search among" criteria.

Input fields



A) You have three search fields. You can enter the words you want to see or not see in the results.

The first field is required. The next two are optional.

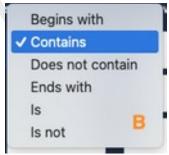
You can put the main idea of your research there.

Be careful though, entering too restrictive information can significantly limit the number of results. In fact, the more words you enter in a field, the more you restrict the search.

The principle is to look for ideas and not expressions.

For best results, enter common or proper nouns, but avoid verbs, adjectives, etc. (without this list being exhaustive)

Drop-down menus associated with input fields



Drop-down menu associated with an input field

B) A drop-down menu is associated with each input field. It allows you to specify your search intent.

You have six options. You can only choose one.

- Begins with: Words starting with your entry will be found in the search results.

 Example: If your entry is ware, one of the words in the results could be:

 ware, wares, warehouse, Waregem, etc. (without this list being exhaustive)
- Contains: Words containing your entry will be found in the search results.



Example: If your entry is ware, one of the words in the results could be: ware, software, awareness, warehouseman, middleware, etc. (without this list being exhaustive)

- Does not contain: Words containing your entry will not be found in search results.

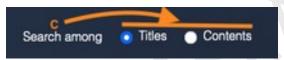
 Example: If your entry is ware, one of the words in the results cannot be:

 ware, software, awareness, warehouseman, middleware, etc. (without this list being exhaustive)
- Ends with: Words ending with your entry will be found in search results.

 Example: If your entry is ware, one of the words in the results could be: ware, software, middleware, etc. (without this list being exhaustive)
- Is: Words that are strictly your input will be found in the search results.

 Example: If your entry is ware, one of the words in the results could be: ware.
- Is not: Words that are strictly your input will not be found in the search results.
 Example: If your entry is ware, none of the words in the results can be: ware.

Title or content



Search among titles or contents

C) An idea consists of a title and contents (signs and entities). Your search can focus on the first or the second.

Search language



D) You can choose the language of your search.

Since 2024, your exploration can be done in French or English.

We reserve the right to add and/or remove languages at any time.



How to exploit the potential of selection criteria

Combining different criteria allows you to refine your ideas.

The results of your search do not quite match what you expected. Use the different possible combinations to clarify your thoughts.

Below is a simple example. It is there to illustrate the point and has no contractual value.

Example:

You want ideas on the theme of pear.



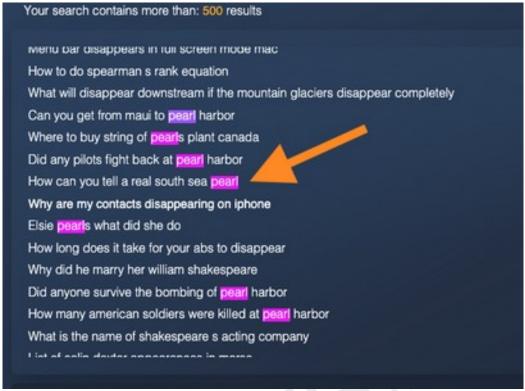
Intial research on pear

- A) In the first input field, you put "pear". You do not fill in the next two fields.
- B) You choose "contains" from the drop-down menu.
- C) You search among the titles.
- D) You want results in English.

Of course, to get the results, you will have to press the "search" button.

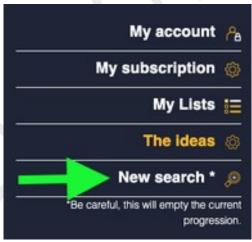
Among the results, you will have topics about pear. You will also have results with disappear, Shakespeare, pearls, spearman, etc.





Initial research results: word to exclude

You don't want topics about pearl. You must, then, specify your search. To do this, you will use the second and third input fields.



New search

In the results page, you must click on "new search" to return to the initial search screen.





Complete your initial research

- A) In the first input field, you put "pear".
- B) You choose "contains" in the drop-down menu associated with the first input field.
- C) In the second input field, you put "pearl".
- D) You choose "is not" in the drop-down menu associated with the second input field.
- E) In the third input field, you put nothing.
- F) You search among the titles.
- G) You want results in English.
- H) You press the "search" button.

The results no longer include "pearl". However, they may contain "pearly", for example.



Refined search results



Search Restrictions

Subscription require

To search, you must have a valid, current subscription.

Research quotas

You are limited in your daily searches and in your searches per period of thirty consecutive days. These numbers can be found in the specific page dedicated to price information.

Research themes

We don't cover certain topics. This is a deliberate choice on our part.

The illustrations

The images of the different bellows of this accordion are there for illustration purposes to help understanding. They have no contractual value.